

Applications for the 2020 CRAOL Achievement Awards now open

2020 CRAOL ACHIEVEMENT AWARDS

Closing date for applications Friday October 23rd, 2020

Due to Covid-19 😞 and Government guidelines and advice and in the interest of the Health and Safety of all Community Radio Members we are holding Feile and Awards as an online event.

However next year we hope to be back in person 😊

Who can enter?

Entry to the CRAOL Achievement awards is open to all community radio stations in the Republic of Ireland who have a full broadcasting licence or a temporary 100/30 day licence. Only stations can put forward entries for the awards.

Why enter?

The purpose of the CRAOL Achievement Awards is to give your community radio station the opportunity to rise to the challenge of being the best community radio station you can be. The awards give your station an opportunity to showcase your achievements and to be acknowledged by the CRAOL network of Community Radio Stations.

This is **not** a competition between community stations.

You are asked to submit programmes from your schedule which deal with certain themes selected by CRAOL. There are six Categories in 2020, three repeating Core Categories, plus three Rotating Categories which may not appear again for several years. This type of Award will enable your station to highlight such endorsements in grant applications, in local publicity etc.

What are the categories for 2020?

Core Categories:

1. Social Benefit-Talk or Music programme
2. Commissioned programmes
3. Irish Language

Rotating categories

1. Community/Volunteer participation
2. Technical production values
3. Resilience and innovation Award

How many entries can be made by our station?

- Full licensed stations can submit two entries one from core category and one from rotating category.
- 100/30 day licensed stations can submit one entry either from Core category or rotating Category

What is the deadline for entries?

Entries must be made via the application form on the CRAOL website by **5pm October 23rd 2020**

Please note the deadline cannot be extended .

How are the awards judged?

Adjudication is by an independent panel nominated by the Craol Coordinating Committee. All entries will be considered as 'Stand Alone' efforts. There will be no overall winner. This is not a competition, stations are challenging themselves to excel and showcase their excellence. Entries will either receive bronze, silver, or gold award.

When and where is the award ceremony?

The 2020 Craol Awards Ceremony will take place on the evening of November 13th via an online event as part of the 2020 Alternative Feile.

*Please include the details of the person who will accept the Achievement Award online at the virtual event.

Explanatory notes on programmes to submit.

CORE AWARD CATEGORIES- See notes at end of document

Social Benefit. (Music)

Community stations are obliged under the 2009 Act to provide a social benefit to their community. This can be through a diversity of talk and discussion programmes. However, Craol recognises that much of the content of community radio consists of music programmes. We can explore how our music programmes can provide a social benefit to the community. This can be in many ways:

1. Through the programme being produced by a team (of more than one)
2. By a programme inviting local music enthusiasts on air to discuss the particular music, and
3. Through the presenter displaying a growing media competence over many years of loyal volunteering.

Social Benefit (Talk)

Entries to this category are unrestricted about the type of programming involved. Social Benefit acts as a rich description of our work, offering stations wider scope in this area.

Commissioned programmes

Entries to this category must have been funded by an external body. (BAI, CFI, VEC, Simon Cumber, Government Department etc). Assessment will not just be restricted to production quality, but also of the multiplier effect, what impact had a programme on community engagement, or on volunteers within a station, or

on any aspect of station activities. In short, how did this programme support the development of community broadcasting. The programme may be the primary outcome of a project, or a part of a wider process. You select a representative sample.

Irish Language Programmes

Entries to this category should demonstrate stations commitment to Irish language content. All varieties of Irish Language Programming qualify (including bi-lingual with a minimum of 50% Irish Language).

ROTATING AWARD CATEGORIES

Community and volunteer participation

Entries to this category will show how community group(s) were involved in the making of these programmes, how they interacted, their commitment to programme and the development of group. Were Volunteers working with these community groups, did they mentor and support them, provide technical or production supports.

Technical production values

Entries to this category will demonstrate audio quality, techniques used, audio recording and editing, use of sound fx, broadcast- this can include station Jingles, promos, and ads.

Resilience and Innovation

Entries to this category will show how your station is dealing with Covid-19 and how you overcame the challenges, continued to provide services and adapted schedules, techniques, and technologies to meet the needs of staff, volunteers, communities, and listeners.

Preparing your entry

An Entry consists of two parts:

1. A link or mp3 which directs us to an audio sample of the programme which is no longer than 7 minutes and gives a flavour of the entered programme. The seven minutes of audio should reflect the statements made in the entry form. E.g. if you are talking about wide range of people featuring in the programme, let us hear them. The seven minutes may be edited should you wish, to reflect these statement or different parts of the program. **Please note only mp3 files can be uploaded**
2. Complete an online entry form (one per entry) which addresses the above list of criteria for consideration. Please give concise information relating to the programme and why you have chosen to submit it.

Checklist for entries:

REMEMBER:

1. PLEASE COMPLETE A SEPARATE ENTRY FORM FOR EACH ENTRY
2. ONE SEPARATE APPLICATION PER ENTRY

To enter, please fill out the application form on the **CRAOL Website**

Definition of CR Social Benefits is: “Benefits to individuals or collective actors in the community that enhance their lives socially, culturally or economically, or in terms of development, empowerment and/or well-being, that otherwise would not have come about” (Community Radio Delivering Social Benefit, Seán O Siochrú, Nexus Research Cooperative, Dublin.)

SB 1: Individuals, especially minorities and those marginalised, are growing in confidence and creativity and/or reinforcing a sense of belonging, directly from engaging with the Station.

- **SB 2:** Individuals are enhancing their employment prospects, through gaining skills and confidence.

- **SB 3:** Community members are informed and aware of what is happening around their community.

- **SB 4:** Community members are responding more effectively to issues – local to global, because they have access to diverse viewpoints and to more and better information.

- **SB 5:** Collective actors (CBOs, NGOs etc.) are facilitated, and reinforced in their capacity, to achieve their goals.

- **SB 6:** The community sense of identity and cohesiveness is enhanced.

Access here, [Community Radio Delivering Social Benefit](#) – it provides a definitional framework for the concept of social benefit